



**THE FRANCIS T. MALONEY HIGH SCHOOL
DEPARTMENT OF MUSIC AND THEATRE**

121 Gravel Street, Meriden, CT 06450
Phone: 203-238-2334 Fax: 203-630-7011

Mr. Brian Cyr - brian.cyr@meriden.k12.ct.us

www.maloneyband.net

Home Show Corporate Sponsorship Information

6/10/10

Dear Friend of the Arts:

On September 18th 2010, The Maloney High School Band in conjunction with USSBA (The United States Scholastic Band Association) will be hosting the very first Marching Band Competition in the history of Meriden. While marching band competition is new to Meriden, the events have been attracting crowds in the thousands for many years. Towns like Wallingford, Southington and Cheshire are known for their successful competitions; events that bring in over a dozen bands, and spectators from around the state and beyond. These events are gaining popularity with each passing year. With our new turf football complex at Falcon Field, we feel that our new show will be a large draw in the USSBA competitive circuit. These events are great opportunities for our students and for the host city. We hope this premier event will be the first of many such competitions to grace Falcon Field.

In order for this event to be successful, we are in need of corporate sponsorship. We are looking for area businesses to sponsor the event in varying capacities. We have a range of options to showcase our sponsors, including billboards at the event, yard signs, banners, inclusion in our program advertisement book and more. Corporate sponsorship levels are as follows:

\$500 – Corporate Sponsor (name on banner, ad in book)

\$1000 – Event Sponsor (custom banner, full page ad in book)

\$2000 – Premier Sponsor (“presented by” status, large custom banner, back page or front inside page full page ad) – maximum of two Premier Sponsors.

* Other custom sponsorship opportunities available. Contact the department for details.

If you are interested in sponsoring the “Half-Time All The Time USSBA Competition at Falcon Field,” please contact the Maloney High School Department of Instrumental Music by using any of the contact information at the top of the page. You may also organize sponsorship through any of our Booster Club members. Please contact us as soon as possible, but no later than August 15th to ensure sign printing and inclusion in the program book.

Thank you very much for considering a role in this new initiative. I look forward to working with you and I thank you for your commitment to arts education and music in the Meriden Public Schools.

Sincerely,

Brian R. Cyr
Director of Bands